

PRESS RELEASE

LeasePlan appoints Chief Digital Officer

Amsterdam, 10 October 2017 – LeasePlan Corporation N.V. today announces the appointment of Michel Alsemgeest (1972) as Chief Digital Officer (SVP Digital).

In the role of Chief Digital Officer reporting to LeasePlan CEO Tex Gunning, Michel Alsemgeest will be responsible for moving LeasePlan to a data-driven business as part of the company's ambition to deliver an 'Any car, Anytime, Anywhere' service to its customers. In particular, his team will support the delivery of enhanced customer journeys via the development of new, data-driven digital products and services.

Michel Alsemgeest joins LeasePlan from FEDEX International (formerly TNT) where he was Digital Leader, reporting to the CEO.

CEO Tex Gunning: "LeasePlan is committed to delivering What's next in mobility to its customers through a fully digital 'Any car, Anytime, Anywhere' service. We are therefore delighted to welcome Michel Alsemgeest to the LeasePlan team. We greatly value Michel's digital leadership and expertise and we look forward to working with him as we move LeasePlan to a data-driven business."

The appointment of LeasePlan's first Chief Digital Officer follows the opening of the LeasePlan Digital Hub in Amsterdam this July. The LeasePlan Digital hub, which brings together all of the company's growing digital talent, is focused on developing innovative leasing products and services for a changing mobility landscape, including the fast-emerging 'car-as-a-service' trend.