



PRESS RELEASE

## **CarNext.com launches short-term used car leasing app that helps customers find their perfect car**

**Amsterdam, 13 June 2019:** CarNext.com, the pan-European digital marketplace for high-quality used cars, part of the LeasePlan group, has today launched the CarNext.com app for short-term used car leasing at the NOAH technology conference in Berlin.

Based on five simple questions, the app's 'Car Finder' technology guides customers through the process of selecting their perfect high-quality used car, all the way to having it delivered to their front door.

All cars offered through the app come with an all-in service package, including maintenance and repairs, summer and winter tyres, insurance and roadside assistance. Customers can apply directly for a short-term lease.

CarNext.com's short-term used car leasing app is the platform's next step in its mission to deliver sustainable subscription services to its private and SME customers.

**Ewout van Jarwaarde, CEO CarNext.com said:**

"The used car industry is moving rapidly towards subscription models, in line with the megatrend from ownership to usership. Our customers, whether they are private individuals or SMEs, are looking for flexible contracts with an all-in service package, providing them with access to any car, anytime, anywhere. For us, this app is all about making the car selection process easy and transparent, so that we can help anyone find their perfect used car for a fair price."

The app is currently available in the Netherlands, Portugal and Spain and will be launched in additional markets in due course.

– ENDS –

**Notes to editors**

- Customers can ask the app for a car recommendation, based on five simple questions about vehicle usage, budget, powertrain, mileage and contract preferences. CarNext.com then shortlists the best cars that customers can select by simply swiping left or right, before a final recommendation is made
- In addition, the CarNext.com app allows users to find their perfect car using traditional search criteria (price, brand, model and fuel type)
- Once you have chosen a car, selected your plan and filled in your personal details, CarNext.com takes care of the rest and delivers the car to the customer's doorstep within 14 days
- The app is now available on iOS and Android devices

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**About CarNext.com**

CarNext.com is the most trusted pan-European digital marketplace for high-quality used cars, seamlessly delivering any car, anytime, anywhere. It is a two-sided marketplace operating a B2C platform where consumers can buy, lease or subscribe to a wide range of high-quality used cars. In addition, it offers extensive ancillary services, available online and through a network of Delivery Stores in 22 European countries. CarNext.com also operates a B2B online auction platform for professional buyers operating in 30 countries, supported by a Trader app. All cars on CarNext.com come from the LeasePlan fleet as well as trusted third-party suppliers.