

Press Release

Ayvens appoints new Chief People Officer

Paris, 24 April 2026

Ayvens announces the appointment of Emma Furniss as Chief People Officer, effective as of 1st June 2026.

Emma Furniss will report to Philippe de Rovira, Ayvens' Chief Executive Officer, and will be a member of the Executive Committee.

Emma brings extensive experience in people strategy, organizational transformation, and leadership development, having held senior HR roles across different business segments and served various global organizations. In her new role, she will lead Ayvens' global people strategy and support the continued evolution of the company's culture and talent development practices.

Philippe de Rovira, Chief Executive Officer, comments: *"I am delighted to welcome Emma to Ayvens, who brings a strong HR expertise and a proven experience in demanding transformations. She will play a key role in strengthening our culture of empowerment, accountability, performance and customer focus."*

Biography

Emma Furniss began her career in 2007 as a Strategy Consultant at Booz Allen Hamilton. She led multi-industry strategic assignments, focusing on the energy and consumer sectors. After eight years, Emma joined the Human resources team at Philips where she held several positions. In her first role, she developed and deployed Philips' first global People Strategy, impacting approximately 80,000 employees. Emma served as Chief of Staff to the Chief Human Resources Officer and then became HRBP for Population Health Management. Emma led the people's aspects of an acquisition from due diligence to integration, demonstrating her expertise in managing complex HR processes during organizational changes. In 2018, she was appointed Head of HR for Innovation & Strategy. In 2020, Emma became Global Head of Learning, Talent, and Leadership for the entire Philips organization. In 2022, she was appointed Head of HR for Health Systems Businesses.

Emma holds a Bachelor of Arts and a Master of Arts (Honours) in Modern History, a PhD in History from Oxford University and an MBA from Columbia University (New York) where she focused on Organization Change and Leadership. She also pursued a postdoctoral fellowship at Leiden University, during which she conducted research in both the Netherlands and Spain.

About Ayvens

Ayvens is a leading global sustainable mobility player committed to making life flow better. We've been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals.

With more than 13,000 employees across 42 countries, Ayvens manages 3.2 million vehicles and one of the world's largest multi-brand EV fleet.

The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: AYV). Societe Generale Group is Ayvens majority shareholder.

Find out more at [ayvens.com](https://www.ayvens.com)

Press Contact

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