

Press Release

Ayvens appoints Roderick Jorna as Chief Remarketing and Asset Management Officer

Paris, 22 October 2025

Ayvens announces the appointment of Roderick Jorna as Chief Remarketing and Asset Management Officer, a newly created role which will be effective from 1 November 2025. Previously Chief People Officer, Roderick will remain a member of the Executive Committee.

In his new role, Roderick will be responsible for developing and overseeing Ayvens' vehicle asset management strategy which aims at providing greater flexibility and optimizing the usage of the Group's funded fleet at contract end, in particular for electric vehicles. This will entail building up and industrializing Ayvens' current multicycle leasing capacity globally, as well as further enhancing the company's used car sales capabilities available through Ayvens Carmarket, the Group's global remarketing platform for vehicle sales currently present in 38 countries, as well as other channels.

Tim Albertsen, Group Chief Executive Officer, comments: "With this new appointment, Ayvens intends to enhance the value of its funded fleet by increasing vehicle utilization, while supporting the circular economy—particularly by improving access to affordable used electric vehicles—and by effectively managing the risks linked to the EV transition. I know that Roderick's considerable experience and expertise, business knowledge and strong leadership in major transformations will be key assets to successfully develop Ayvens' vehicle asset management strategy and contribute to the Group's overall business and financial performance."

Biography

Roderick Jorna began his career at McKinsey where he spent nine years focusing on strategy, corporate finance, and transformations in financial institutions. He joined LeasePlan in 2017 as Finance Director for Central & Eastern Europe. In 2020, he became Finance Director for LeasePlan France, where he was also responsible for insurance, IT, data management and legal and compliance. He was appointed Integration Leader for LeasePlan in 2022, setting up, together with ALD Automotive, a joint integration management office. In 2023, Roderick was appointed Chief People Officer of Ayvens. Roderick holds an MBA from INSEAD and master's degrees in business administration and Dutch law from Maastricht University.

About Ayvens

Ayvens is a leading global sustainable mobility player committed to making life flow better. We've been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals.

With more than 14,000 employees across 42 countries, 3.2 million vehicles and one of the world's largest multi-brand EV fleet, we are in a unique position to lead the way to net zero and spearhead the digital transformation of the mobility sector.

The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: AYV). Societe Generale Group is Ayvens majority shareholder.

Find out more at [ayvens.com](https://www.ayvens.com)

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