Press Release

# Ayvens appoints new Chief Commercial Officer

Paris, 25 November 2026

**Ayvens announces the appointment of Gavin Eagle as Chief Commercial Officer, effective as of 1 December 2026. Gavin will report to Philippe de Rovira, Ayvens' Chief Executive Officer, and will be a member of the Executive Committee.**

Gavin brings more than 30 years of experience within LeasePlan and Ayvens, having held leadership roles across countries, mainly in Australia and Italy, and within the Group. Throughout his career, he has built deep expertise in commercial development, customer management and business transformation.

Most recently, as Global Director - International Key Accounts, Gavin led the deployment of Ayvens' international operating model, creating a unified approach to serving multinational customers.

**Philippe de Rovira,** Chief Executive Officer, comments: *"I am delighted to appoint Gavin as Chief Commercial Officer. His career reflects the strength of the talent we have across Ayvens and our ambition to developing leaders from within the organization. Gavin combines outstanding leadership with deep commercial expertise and a thorough understanding of our business, customers and markets. He is ideally positioned to lead our commercial function as we continue to strengthen our market position, deliver on our strategic priorities and unlock new growth opportunities."*

**Biography**

Gavin first joined LeasePlan Australia through its Graduate Management Program in 1993. Since then, he has held various leadership positions across Australia, Italy and the global organisation. He subsequently held a range of commercial leadership positions across Australia, Italy and the global organisation, covering business development, marketing and corporate accounts. In 2023, he was appointed Global Director - International Key Accounts of Ayvens. Over the past three years, Gavin has led the deployment of Ayvens' international operating model, establishing a unified International Key Accounts (IKA) organisation across the company.

He holds a Master of Business Administration (MBA), International Business from AGSM UNSW Business School and a Bachelor of Economics, International Business, Trade & Commerce from Monash University.

## About Ayvens

Ayvens is a leading global sustainable mobility player committed to making life flow better. We've been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals.

With more than 13,000 employees across 40 countries, Ayvens manages 3.0 million vehicles and one of the world's largest multi-brand EV fleet.

The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: AYV). Societe Generale Group is Ayvens majority shareholder.

Find out more at **ayvens.com**

**Press Contact**

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