

## Press Release

# Ayvens executive governance and management team changes

Paris, 23 February 2026

### **Philippe de Rovira, Chief Executive Officer of Ayvens, announces changes within the Group's executive governance and the composition of the management team.**

Approved by Ayvens' Board of Directors during its meeting on 5 February 2026, Patrick Sommelet will become Deputy Chief Executive Officer ("*Directeur général délégué*"), effective at the obtention of customary regulatory approvals. Patrick will continue to be Ayvens' Group Chief Financial Officer.

The management team will focus on the execution of the PowerUP 2026 plan, focusing on finalizing the integration, improving efficiency and profitability while maintaining a strong focus on customer satisfaction. Ayvens' next strategic and financial roadmap will be presented on 21 September 2026 at a Capital Markets Day.

As of 6 February 2026, along with **Philippe de Rovira**, Chief Executive Officer, the Executive Committee is composed of 11 members, as follows:

- **Patrick Sommelet**, Deputy Chief Executive Officer (*Directeur général délégué*)<sup>1</sup> and Chief Financial Officer
- **Berno Kleinherenbrink**, Deputy Chief Executive Officer (*Directeur général adjoint*), and Group Regional Director, responsible for the Baltics, Nordics, Benelux, DACH (Germany, Austria and Switzerland), Asia-Pacific and Spain
- **Laurent Saucié**, Group Regional Director, responsible for North Africa, Latin America, France and Portugal<sup>2</sup>
- **Philippos Zagorianakos**, Group Regional Director, responsible for the UK, Ireland, Italy, Eastern & Central Europe and the UAE
- **Annie Pin**, Chief Commercial Officer
- **Roderick Jorna**, Chief Remarketing and Asset Management Officer
- **Miel Horsten**, Chief Operating Officer
- **Hans van Beeck**, Chief Risk and Compliance Officer
- **Liza Hoesbergen**, Chief Legal and Corporate Affairs Officer and Interim Chief People Officer<sup>3</sup>
- **Laurent Hirschberger**, Chief Digital and Information Officer

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<sup>1</sup> Approved by Ayvens' Board of Directors during its meeting on 5 February 2026 Patrick Sommelet will become Deputy Chief Executive Officer ("*Directeur général délégué*"), effective at the obtention of customary regulatory approvals

<sup>2</sup> In addition to this role, Laurent Saucié is Chief Integration Officer of Ayvens and Managing Director and Chief Executive Officer of Ayvens Bank N.V.

<sup>3</sup> In addition to these roles, Liza Hoesbergen is Managing Director and Deputy Chief Executive Officer of Ayvens Bank N.V.

**Philippe de Rovira, Chief Executive Officer of Ayvens, commented:** "As we enter the new development of our strategic cycle, the establishment of this Executive Committee marks an important milestone in the transformation of our company. By simplifying the organization, the goal is to be faster in decision making and execution in order to further enhance customer satisfaction, deliver our financial targets and improve our commercial results. This Executive Committee will carry our vision forward and play a central role in the preparation and the roll out of the new strategy we will present in September".

Click here to read the biographies: [Our leadership | Ayvens](#)

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## About Ayvens

Ayvens is a leading global sustainable mobility player committed to making life flow better. We've been improving mobility for decades, providing full-service leasing, flexible subscription services, fleet management and multi-mobility solutions to large international corporates, SMEs, professionals and private individuals.

With more than 13,000 employees across 42 countries, 3.2 million vehicles and one of the world's largest multi-brand EV fleet, we are in a unique position to lead the way to net zero and spearhead the digital transformation of the mobility sector.

The company is listed on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: AYV). Societe Generale Group is Ayvens majority shareholder.

Find out more at [ayvens.com](https://www.ayvens.com)

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