

# Press release

Paris, 14 September 2023

## ALD Automotive | LeasePlan launches joint private leasing with Lynk & Co across Europe

**ALD Automotive | LeasePlan, a leading global sustainable mobility player, in close cooperation with Lynk & Co, the global mobility brand, have developed a comprehensive and competitive private leasing offer across all operating markets in Europe.**

As the preferred mobility partner since 2021, ALD Automotive | LeasePlan provides white-labelled full-service leasing solutions to Lynk & Co corporate clients\* in 7 countries across Europe: Germany, Spain, Italy, France, the Netherlands, Belgium, and Sweden.

With the launch of this new leasing offer, which combines compelling value and sustainability, Lynk & Co is expanding its range of solutions to private individuals, giving them access to more flexible and sustainable mobility.

This private leasing offer provides maximum flexibility and allows customers across Europe to benefit from having their Lynk & Co 01 vehicles for longer periods of time, marking a significant step forward in meeting the diverse needs and the connected urban lifestyles of consumers. The new leasing option enables customers to tailor their mobility, as they can choose between duration periods of 3, 4, or 5 years and distance packages ranging from 10,000 to 40,000 kilometres.

For the duration of the contract, the lease is managed by ALD Automotive | LeasePlan. Preparations are underway to implement a fully digital offering in due course.

*“We are pleased to expand our successful cooperation with Lynk & Co through the launch of this innovative leasing offer dedicated to private individuals”, confirms Annie Pin, Chief Commercial Officer of ALD Automotive | LeasePlan. “We share a common commitment to drive the electric mobility revolution forward, steering us toward a more sustainable and connected world. And we are convinced that providing customers with flexibility will contribute to encouraging the large-scale adoption of sustainable solutions.”*

*“This new competitive option ensures that consumers have access to our premium vehicles at an accessible price point. Not only does this innovative approach cater to diverse budgets, but it also*

*underscores our commitment to customer choice and sustainability.” – Alain Visser, CEO of Lynk & Co.*

*\* Corporates and small to medium sized companies*

## About

### ALD Automotive | LeasePlan

ALD Automotive | LeasePlan ALD Automotive | LeasePlan ALD Automotive | LeasePlan is a leading global sustainable mobility player providing full-service leasing, flexible subscription services, fleet management services and multi-mobility solutions to a client base of large corporates, SMEs, professionals and private individuals. With the broadest coverage in 44 countries through direct presence, ALD Automotive | LeasePlan is leveraging its unique position to lead the way to net zero and further shape the digital transformation of the industry through innovation and technology-enabled services to enable the transformation towards large scale adoption of sustainable mobility.

With 15,700 employees worldwide, ALD Automotive | LeasePlan manages 3.4 million vehicles (at end June 2023).

ALD, whose majority shareholder is Societe Generale, is the listed company on Compartment A of Euronext Paris (ISIN: FR0013258662; Ticker: ALD).

To know more: [www.aldautomotive.com](http://www.aldautomotive.com)

### Lynk & Co

Lynk & Co was created to provide mobility solutions for the connected generation. We do make really, really good cars (the kind that has all the features you want without you having to ask for them), but we also offer a new way of using those cars. Our subscription-based approach makes it simple to get on the go. Members can access a car on a flexible, month-to-month basis and share with friends, family, and the Lynk & Co community.

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