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ALD community: a mobile car pooling solution

ALD Automotive France partners with WayzUp, a startup specializing in short distance car pooling, to launch ALD community, a solution designed to meet the needs of the companies wishing to improve their employees' quality of working life and to further commit in terms of CSR.

Using the WayzUp app, the ALD community service enables employees to find drivers and passengers without changing their usual itineraries, to cope with change in schedules and to equitably share costs. In a world marked by road and transportation congestion and increasing environmental concerns, ALD Community is definitely a useful, economical and reliable alternative transportation solution.

