



Worldwide news

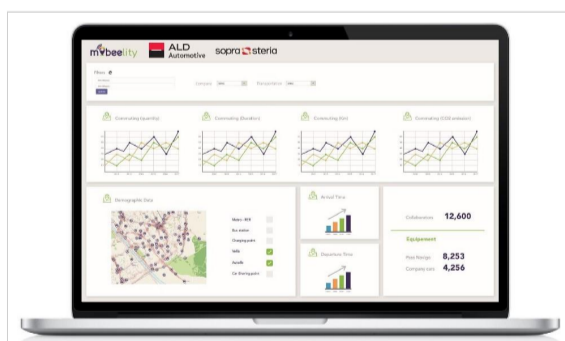
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ALD automotive improves employee mobility

After two months of experimentation with DataCity Paris, an open innovation program organized for the third year in a row by NUMA in partnership with the City of Paris, ALD Automotive, together with the startup Mobeelity and Sopra Steria, is exhibiting its project.

Their objective: to optimize employees' travel, and to give Corporate Social Responsibility (CSR) departments the tools to adapt their mobility plans and reduce their environmental impact, as the law requires of them since January 1, 2018, for companies with more than 100 employees.

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