

12 NOVEMBER 2019 | **ALD move wins 2019 fleet europe innovation award**

ALD Automotive was awarded the 2019 Fleet Europe Innovation Award 2019 for its first Mobility-as-a-Service app, ALD Move, on Thursday, November 7th at the 2019 Fleet Europe Summit.

Launched in the Netherlands, this pioneering app aims at fostering a holistic, flexible approach to travel. *ALD Move* provides a combination of real time travel insight and advice and a range of mobility offerings to improve efficiency and encourage responsible mobility behavior.

ALD Move leverages ALD Automotive's strategic partnership with Microsoft and is supported by Microsoft's secure Azure Cloud platform and digital services to ensure that the Mobility-as-a-Service app is flexible, integrated and scalable.

"At ALD Automotive, we are committed to shaping the future of mobility," confirms John Saffrett, Deputy CEO at ALD. "ALD Move is a clear example of how we use technology, partnerships and industry expertise to improve the day to day mobility of our clients to ensure that they benefit from best-in class mobility solutions that are efficient, flexible and sustainable. Once you've harnessed the capacity to centralise mobility solutions through an open and collaborative community to make Mobility-as-a-Service a reality, the possibilities are endless."

Click here to view a video presentation of *ALD Move*: <https://youtu.be/Ap-umhGRrVc> or read the [press release](#)

