

19 NOVEMBER 2020 | ALD Automotive announces new CEO in Ireland

ALD Automotive is pleased to announce the appointment of David Wilkinson as Chief Executive Officer of ALD Automotive in Ireland. Previously Commercial Director, he replaces David Hurley, who is retiring on 31 December 2020.

This appointment is effective on 1 January 2021.

Serving large corporates, SMEs and private individuals, ALD Automotive in Ireland, previously Merrion Fleet Management, has been present in the country for over 20 years and is the 2nd largest player in the Irish market.

Merrion Fleet Management was established at the start of 2000 and grew to be the largest independent leasing company in Ireland. ALD Automotive acquired Merrion Fleet Management in 2017 and this acquisition has facilitated further growth through the Group's strong existing relationships with customers and partners.

"David Wilkinson's expertise and experience will be great assets to continue the successful growth of our operations in Ireland," confirms Miel Horsten, Group Regional Director at ALD. "I would like to thank David Hurley, who was a founding member of Merrion Fleet Management, for his commitment and dedication over the past 20 years in building the business to what it is today. Our aim is to accelerate our strategic development throughout the Group in the mobility sector and our leading position in Ireland will enable us to benefit from structural trends and meet our clients' evolving mobility needs."

Biography

David Wilkinson has worked with ALD Automotive, formerly Merrion Fleet Management, since 2002. David joined from LeasePlan Ireland and had previously worked for Jaguar Ireland. David joined as Client Relations Manager before becoming Sales Director in 2006 followed by Commercial Director in 2015.

David Wilkinson holds a master's degree in Business Practice from University College Cork.

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