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# ChargeUp Europe welcomes ALD Automotive as its first ecosystem partner

ChargeUp Europe, the voice of the EV charging infrastructure industry in Europe, is excited to announce that ALD Automotive has joined the association as its first ecosystem partner. With the addition of a global leasing and fleet management company such as ALD Automotive, ChargeUp Europe is starting to expand to the whole electric vehicle charging value chain.

Headquartered in France, ALD Automotive is the leading provider in Europe of manufacturer-independent vehicle leasing and vehicle pool management and manages a global fleet of more than 1.76 million vehicles for large corporates, SMEs, professionals and private individuals.

Since its launch last year, ChargeUp Europe has grown to 13 full industry members, a knowledge partner, and now an ecosystem partner, all working together to accelerate the rollout of EV charging infrastructure and enable seamless charging for drivers across the EU.

### **Commenting on the announcement, Tim Albertsen, ALD Automotive's CEO:**

*"We are very happy to be ChargeUp Europe's first ecosystem partner and we are looking forward to feeding the association with the specifics of corporate fleets electrification. We share the same values, and we will contribute to developing policy that fully empowers consumers! An easy, transparent, and integrated charging experience for consumers will be key to fully enable the switch to emobility."*

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