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## Lynk & Co selects ALD Automotive as preferred mobility membership partner in Europe

Lynk & Co, the global mobility brand, has selected ALD Automotive, the leading vehicle leasing company in Europe, as its preferred mobility membership partner to provide full-service leasing services to large corporates and small to medium sized companies in 7 countries across Europe: Germany, Spain, Italy, France, the Netherlands, Belgium and Sweden.

Clients may now benefit from full-service leasing packages for Lynk & Co's hybrid or plug-in hybrid 01 SUV. All models, available in either blue or black, are outfitted in ECONYL®, a material made of recycled fishing lines and other waste material, and entirely equipped with the latest features, high-tech details, built-in sharing options and a 69 km pure electric range for the plug-in hybrid motor. Leasing packages are available with flexible durations and mileage and include insurance\*, breakdown assistance and vehicle registration, as well as maintenance provided through Lynk & Co's door-to-door service.

For the duration of the contract, the lease is managed by ALD Automotive. Preparations are underway to implement a fully digital offering in due course in all countries and the contract process will be managed entirely online through ALD Automotive's digital platform, from credit assessment to e-signing the contract.

The mobility brand's mobility membership-based approach also encourages drivers to become a member of the Lynk & Co community. This provides members with access to the brand's sharing platform to allow their vehicles to be booked and shared for a fee with friends, family, and the Lynk & Co community. Members will also be able to benefit from exclusive events organized in member clubs by Lynk & Co, including the flagship club in [Amsterdam](#).

*"At Lynk & Co, we are convinced that mobility can be better and have found a like-minded partner in ALD Automotive," confirms Alain Visser, CEO of Lynk & Co. "By combining forces, we will make a greater impact together on society by making sustainable mobility hassle-free and flexible".*

*"We are proud to be partnering with Lynk & Co to help provide mobility solutions for the connected generation," confirms John Saffrett, Deputy Chief Executive Officer of ALD. "With the growing shift from ownership to usership, we fully support Lynk & Co's approach of delivering great mobility value with responsible usage. This strategic partnership not only supports our ambition to become a fully integrated sustainable mobility provider, but also encourages a positive shift towards shared, responsible mobility in an evolving industry."*

Find out more here: [lynk.co](https://lynk.co)

*\*Excluding France and Germany*

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