

14 DECEMBER 2022 | **ALD automotive and Enel x Way sign alliance to supply charging points for electric cars**

ALD Automotive signed an alliance with Enel X Way, responsible for the development and deployment of electromobility, through which it will provide charging infrastructure and efficient energy management, to continue promoting the use of electric vehicles in different productive segments, such as agriculture, logistics, cosmetics, pharmaceuticals, among others.

This alliance will have a regional effect in countries where ALD has a direct presence in Latin America (Chile, Colombia, and Peru), and with its commercial partners, ArrendLeasing (Guatemala, Honduras, Nicaragua, El Salvador, Panama, and Costa Rica) and AutoCorp (Argentina and Uruguay).

"We continue to promote the development and deployment of electromobility, from a sustainable perspective and for everyone. Therefore, strategic alliances such as the one recently signed with ALD Automotive, the largest in Latin America, allow the sale and installation of chargers to ALD customers throughout Latin America where it is present. This smart charging technology will benefit both ALD and Enel X Way customers, which ultimately translates into more people, homes and businesses being able to approach electromobility for their daily lives," said Jean Paul Zalaquett, general manager of Enel X Way Chile. said Jean Paul Zalaquett, general manager of Enel X Way Chile.

"We seek to provide greater consulting and service to our customers in terms of the electric fleet. And through alliances, such as this one with Enel X Way, and with our ALD Electric product, we help our customers in the electric transition. So, we also promote sustainable mobility and the reduction of the carbon footprint," said Sergio Lecue, Director of International Accounts in Latin America.

Thanks to this alliance, ALD Automotive is pursuing its goal of 30% of its new car deliveries to be plug-in battery electric vehicles. Being a company with a global presence where they manage more than one million vehicles through three types of products: Renting and Operational Leasing (75%) and Fleet Management (25%), it will be able to supply its customers with electric vehicles, with charger and energy payment system managed through JuiceNet Manager, an application developed by Enel X Way, dedicated to efficient charging management.

