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ALD Automotive I LeasePlan launches joint private leasing with Lynk & Co across Europe

ALD Automotive I LeasePlan, a leading global sustainable mobility player, in close cooperation with Lynk & Co, the global mobility brand, have developed a comprehensive and competitive private leasing offer across all operating markets in Europe.

As the preferred mobility partner since 2021, ALD Automotive I LeasePlan provides white-labelled full-service leasing solutions to Lynk & Co corporate clients* in 7 countries across Europe: Germany, Spain, Italy, France, the Netherlands, Belgium, and Sweden.

With the launch of this new leasing offer, which combines compelling value and sustainability, Lynk & Co is expanding its range of solutions to private individuals, giving them access to more flexible and sustainable mobility.

This private leasing offer provides maximum flexibility and allows customers across Europe to benefit from having their Lynk & Co 01 vehicles for longer periods of time, marking a significant step forward in meeting the diverse needs and the connected urban lifestyles of consumers. The new leasing option enables customers to tailor their mobility, as they can choose between duration periods of 3, 4, or 5 years and distance packages ranging from 10,000 to 40,000 kilometres.

For the duration of the contract, the lease is managed by ALD Automotive I LeasePlan. Preparations are underway to implement a fully digital offering in due course.

"We are pleased to expand our successful cooperation with Lynk & Co through the launch of this innovative leasing offer dedicated to private individuals", confirms Annie Pin, Chief Commercial Officer of ALD Automotive I LeasePlan. "We share a common commitment to drive the electric mobility revolution forward, steering us toward a more sustainable and connected world. And we are convinced that providing customers with flexibility will contribute to encouraging the large-scale adoption of sustainable solutions."

"This new competitive option ensures that consumers have access to our premium vehicles at an accessible price point. Not only does this innovative approach cater to diverse budgets, but is also underscores our commitments to customer choice and sustainability," comments Alain Visser, CEO of Lynk & Co

** Corporates and small to medium sized companies*

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