

The Next Lap

January 2025

It is with great pleasure that we bring to you our monthly newsletter, The Next lap - January edition. Read through to know everything we've been up to and all the latest news in the world of mobility.

Is your car winter-ready?

In this foggy and cold season, driving conditions become challenging and hazardous. Reduced visibility, slick roads and low temperatures require extra attention to your vehicle's condition. Here are some winter care car tips to ensure your car is ready to handle the fog season:



Check your battery

Winter can drain car batteries as cold weather reduces their efficiency. Test your battery to ensure it's charged, or replace it to avoid being stranded.



Prepare an emergency kit

Prepare for winter emergencies with essentials like a flashlight, blanket, ice scraper, jumper cables, first-aid kit, and snacks. These can be lifesavers during delays.



Inspect your wiper blades

Replace worn wiper blades with winter-grade ones for better visibility during snow and heavy rain. They're designed to handle ice and harsh conditions.



Keep your gas tank full

Keep your gas tank at least half full to prevent freezing condensation and avoid being stranded in severe weather.



Inspect tires and tire pressure

Tires are vital in winter; switch to winter tires for better traction on snow and ice. Check tire pressure weekly, as it drops with colder temperatures.



Test your lights

Visibility is key in winter—test all lights regularly and replace burnt-out bulbs. Clean the lenses to ensure maximum brightness for safer driving.



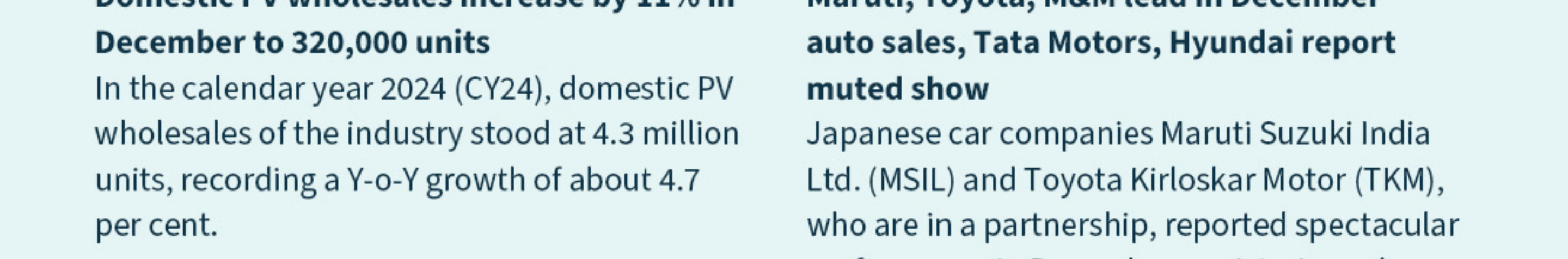
Warm-up wisely

Modern engines don't need long idling; drive gently a few moments after starting. This warms the engine faster and saves fuel.



Stay updated on weather

Check weather reports before traveling to stay informed about road conditions and avoid potential hazards.



Auto industry updates

Domestic PV wholesales increase by 11% in December to 320,000 units

In the calendar year 2024 (CY24), domestic PV wholesales of the industry stood at 4.3 million units, recording a Y-o-Y growth of about 4.7 per cent.

Source: Business-Standard

'Fulfilled the middle-class dream': Modi's heartfelt tribute to Ratan Tata and Osamu Suzuki at Bharat Auto Expo

Speaking at the Bharat Mobility Global Expo in Delhi, PM Modi acknowledged how their vision and efforts transformed the sector and made mobility accessible to the Indian middle class.

Source: Bharat Auto Expo

Mahindra BE 6 acs Bharat NCAP crash test, latest to earn 5-star safety rating

BE 6 and XEV 9e are the latest vehicles from Mahindra to score a perfect 5-star safety rating at Bharat NCAP after Thar Roxx, XUV 3XO and XUV400.

Source: The Financial Express

Bharat Mobility Global Expo 2025 Day 4 Live Updates: EVs take centre stage at Bharat Mobility Global Expo 2025

The second day of the Bharat Mobility Global Expo 2025 showcased a thrilling array of electric vehicle (EV) innovations, underscoring the industry's shift towards sustainable transportation.

Source: The Hindu Businessline

Maruti, Toyota, M&M lead in December auto sales, Tata Motors, Hyundai report muted show

Japanese car companies Maruti Suzuki India Ltd. (MSIL) and Toyota Kirloskar Motor (TKM), who are in a partnership, reported spectacular performance in December, registering sales growth of 30% and 29% respectively.

Source: The Hindu

Maruti Suzuki has chosen India as global manufacturing base: T Suzuki

Maruti Suzuki India unveiled the e Vitara electric vehicle with a three-step strategy: creating a BEV-dedicated platform, designing market-specific products, and leveraging global scale.

Source: Economic Times

Skoda India to bring back diesel

The Superb on display at Auto Expo 2025 has a 2.0-litre diesel engine with AWD.Skoda is getting closer to bringing diesel engines back to India. The Czech company showcased its first diesel car here after a gap of nearly 5 years at the ongoing Bharat Mobility Global Expo.

Source: Autocar India

Toyota X-Van, Lexus ROVConcept2 and LF-ZC concepts showcased at Auto Expo 2025

Toyota and its luxury arm, Lexus, have showcased their current India portfolio alongside some zany concepts at the ongoing Bharat Mobility Expo 2025.

Source: Autocar India

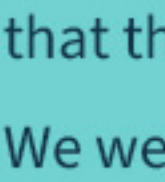
Ayvens publishes a white paper on green hydrogen

We're pleased to announce that Ayvens, in partnership with IMA, has launched a white paper titled 'Green hydrogen. A catalyst to India's energy independence'.

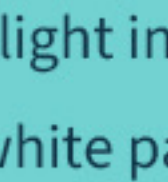
Green hydrogen is a type of hydrogen that is produced using renewable sources like solar and wind. It is a viable alternative to fossil fuels and can be a transformative energy source.



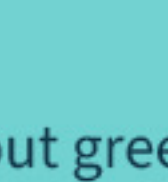
The white paper explores:



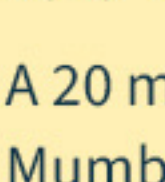
How green hydrogen can change the energy landscape worldwide.



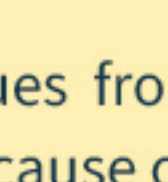
How the Indian government can play a crucial role in creating a green hydrogen ecosystem.



How green hydrogen has the potential to decarbonise the transport industry.



What are the current barriers to the adoption of green hydrogen?



What can be done to encourage the adoption of green hydrogen at large?



A hopeful case study.

Ayvens' commitment to sustainability goes beyond talk. We aim to improve mobility for people while finding solutions that are good for our planet. And decarbonisation is a significant step in that direction. Green hydrogen has the potential to change the way we use energy and we hope that this white paper shines a light in that direction.

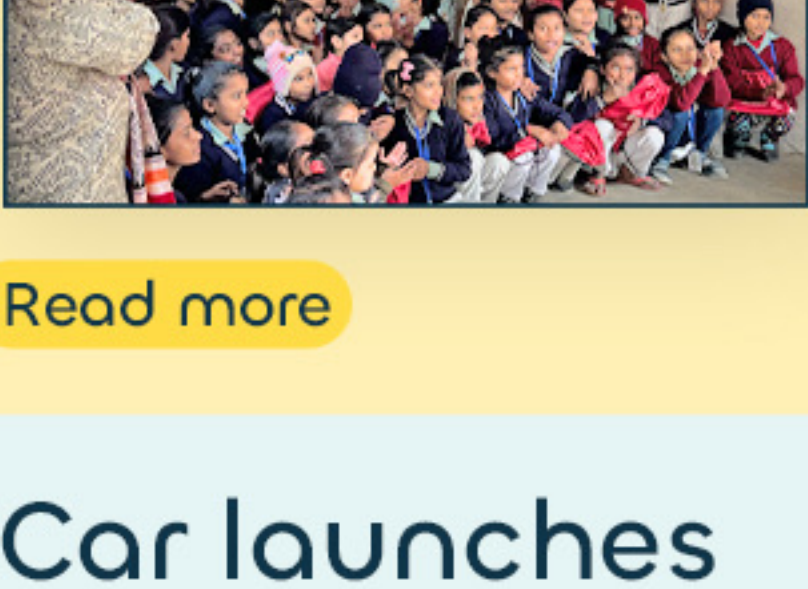
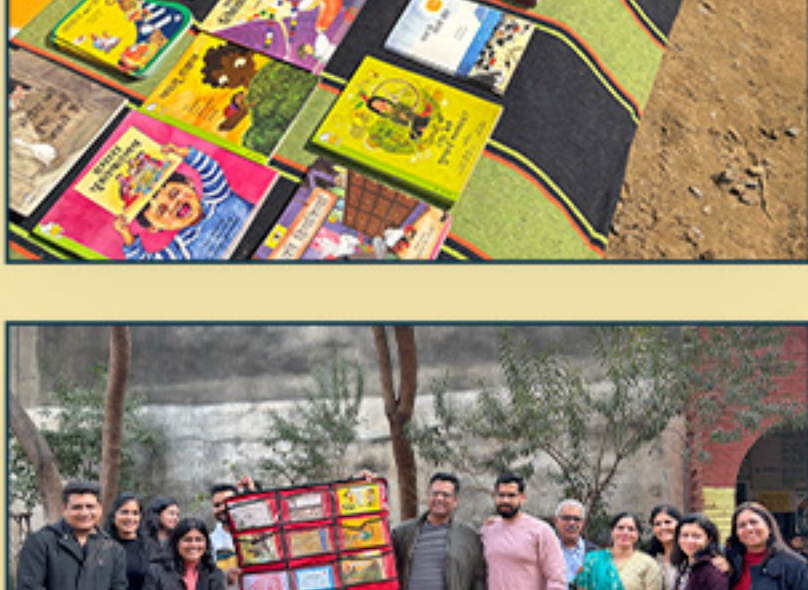
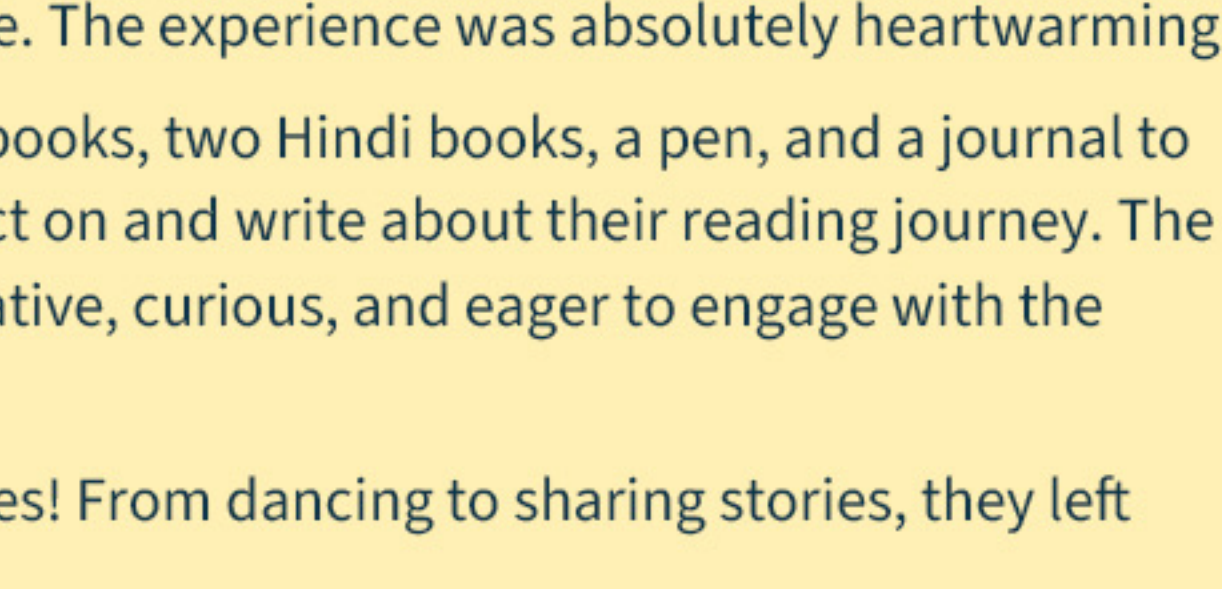
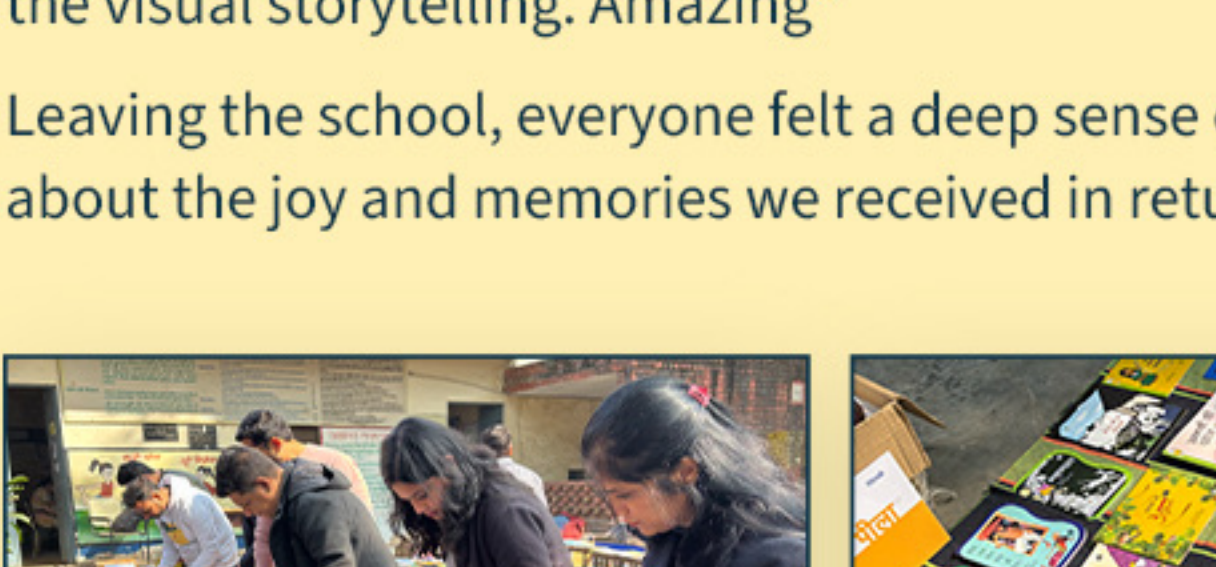
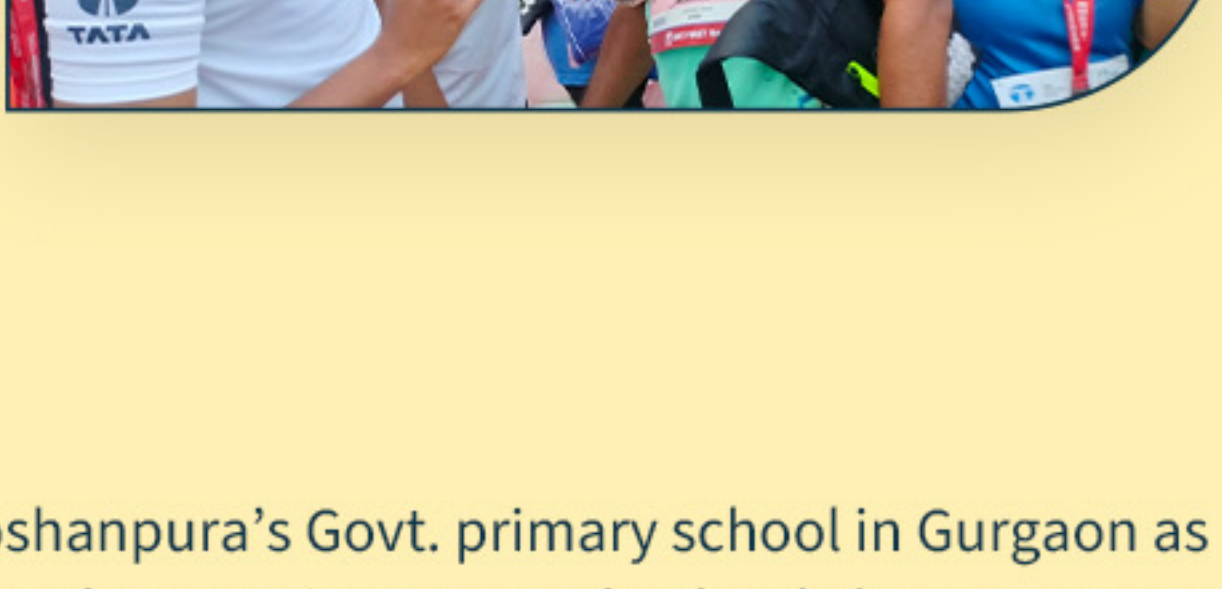
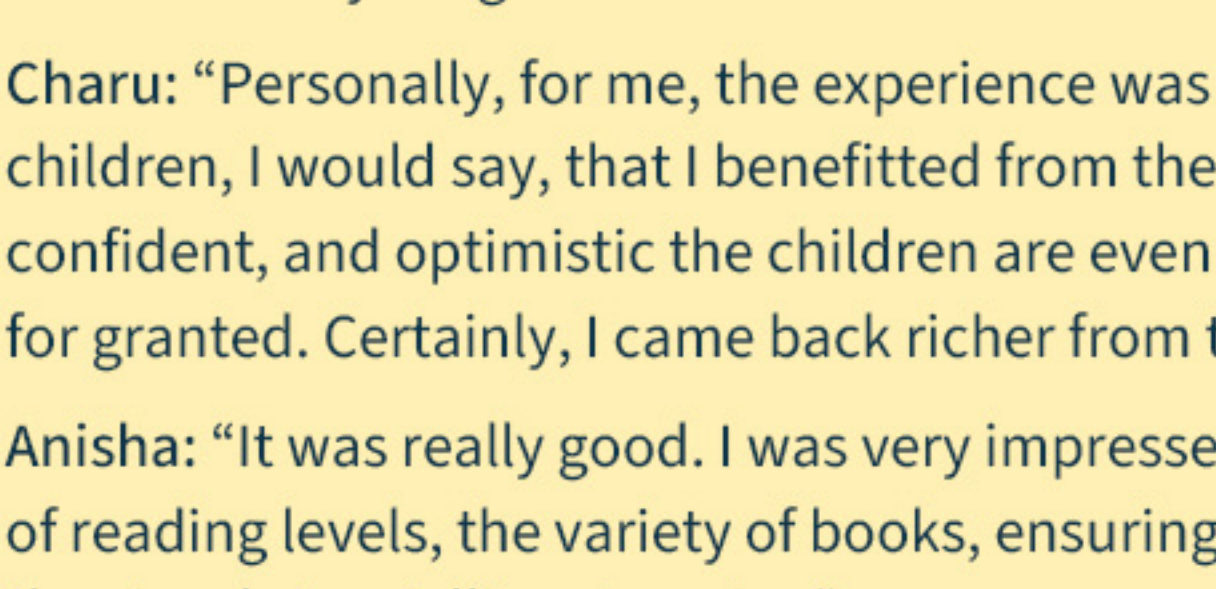
We welcome you to read the white paper and understand more about green hydrogen!

[Read now](#)

CSR updates

Tata Mumbai Marathon 2025

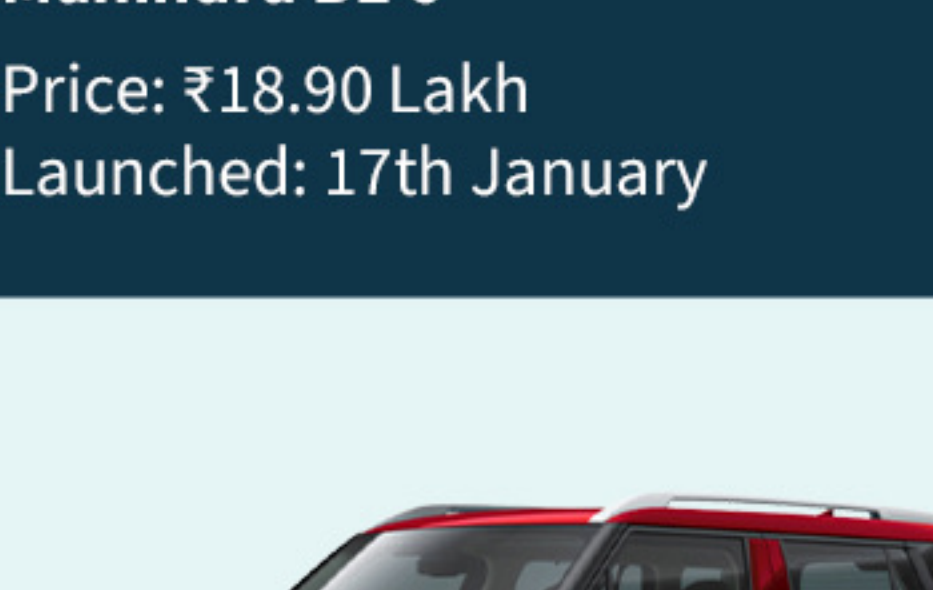
A 20 member team of colleagues from Ayvens Mumbai office supported the cause of 'Let's Read' by running Tata Mumbai Marathon 2025 on Jan 19, 2025.



[Read more](#)

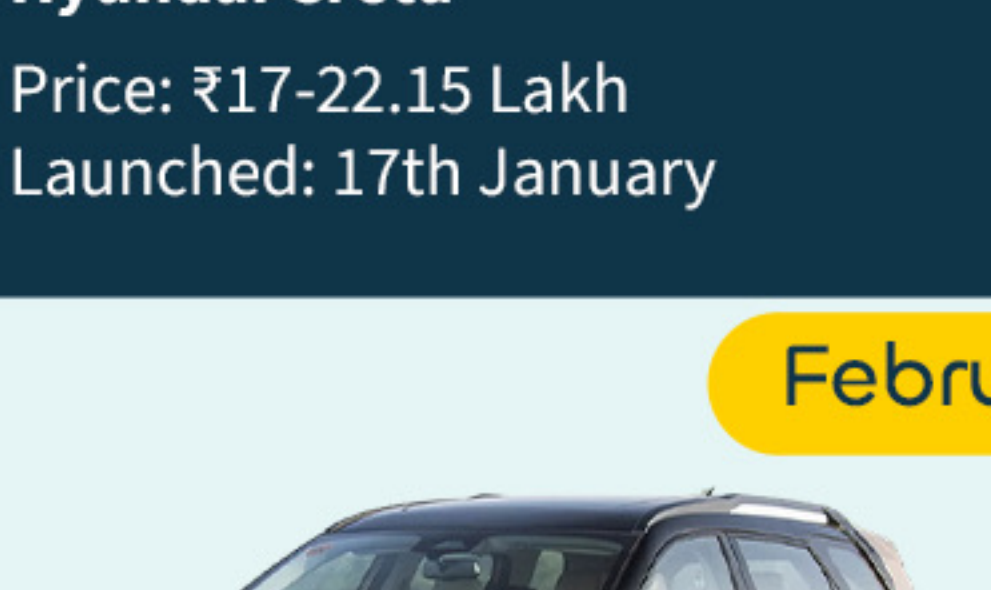
Car launches

January



Mahindra BE 6

Price: ₹18.90 Lakh
Launched: 17th January



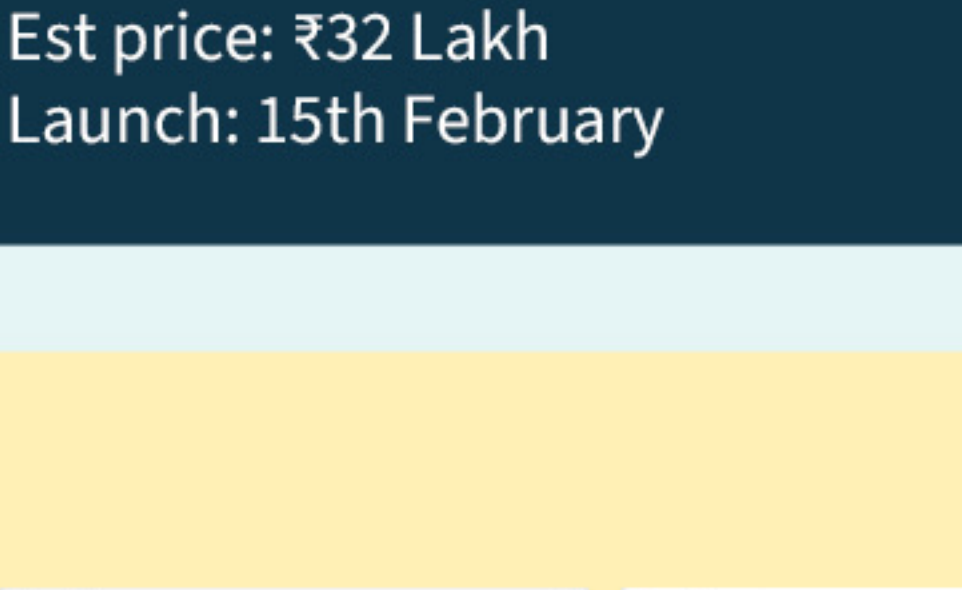
Hyundai Creta

Price: ₹17-22.15 Lakh
Launched: 17th January



Kia Syros

Est price: ₹9.70-16.50 Lakh
Launch: 1st February

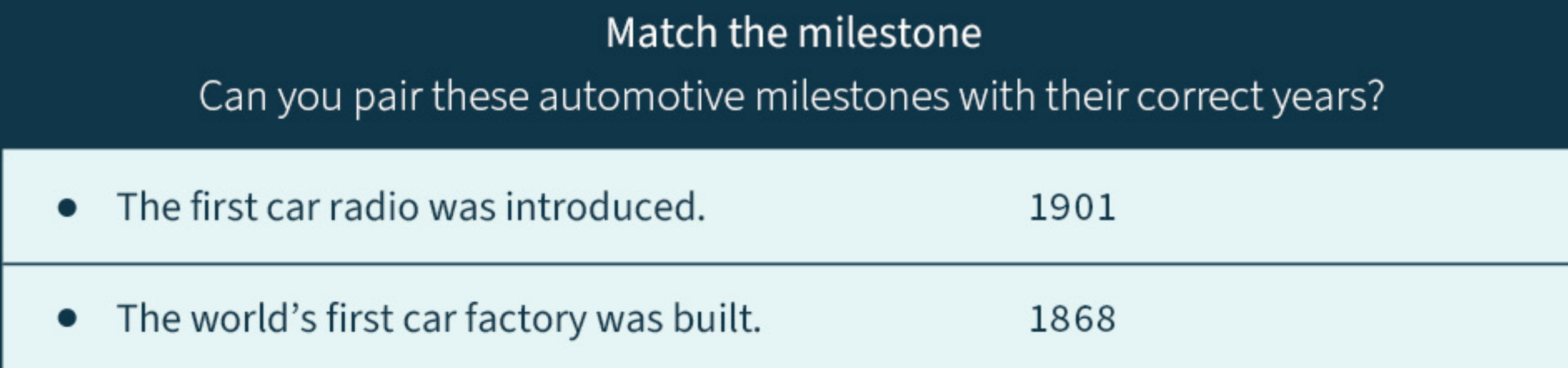


Tata Safari EV

Est price: ₹32 Lakh
Launch: 15th February

Source: cardekho.com

Social media



Trivia

Match the milestone

Can you pair these automotive milestones with their correct years?

• The first car radio was introduced.	1901
• The world's first car factory was built.	1868
• Cruise control was invented.	1830
• The first electric car was developed.	1948
• The first traffic light was installed.	1929