

The Next Lap

July 2025



It is with great pleasure that we bring to you our monthly newsletter, **The Next lap - July edition**. Read through to know everything we've been up to and all the latest news in the world of mobility!

Reinventing the auto industry

A white paper by Ayvens & IMA

This month, we're focusing on a pivotal shift in the global auto sector towards a sustainable future.

Ayvens and IMA are proud to present our new white paper: **'Gearing up for circularity: reinventing the auto industry'**. This insightful report examines how circular economy principles can revolutionise the way vehicles are designed, used, and retired.

This comprehensive report is a must-read for anyone with a stake in the automotive sector's evolution. It dives deep into how circular economy principles can reshape vehicle design, usage, and end-of-life processes, offering crucial insights into reducing waste, conserving resources, and building lasting value.

Discover the roadmap to a more circular automotive economy and explore how your organizations can both contribute to and benefit from this vital movement.

[Read now](#)

Dive in to discover:

1. The transformative potential of second-life batteries and advanced battery recycling techniques.
2. An in-depth look at India's vehicle scrappage policies and the opportunities for component reuse.
3. How multi-cycle leasing models are redefining fleet management strategies.
4. An overview of the emerging policies and regulations supporting circular practices in the automotive sector.
5. Identification of key industry gaps and the necessary steps to bridge them for a truly circular future.



Mastering mountain roads!

Dreaming of stunning mountain vistas this season? While packing and planning are standard, one crucial element often overlooked is safe mountain driving. Whether you're a seasoned pro or new to winding roads, understanding mountain driving challenges ensures not just safety, but a truly enjoyable journey.

Here are your crisp tips for conquering the peaks:

Stay laser-focused: Mountain roads demand your full attention. Winding paths, narrow stretches, and sudden surprises (like wildlife or loose gravel) mean staying alert is paramount. React fast, stay safe!

Respect speed limits: This isn't just advice; it's a mountain rule. Limits change quickly, and unseen bends lurk. When in doubt, slow down, especially on curves – control is king.

Embrace low gears downhill: Save your brakes! Use lower gears to control your descent, a technique called engine braking. It reduces strain on your system and keeps you safer on steep slopes.

Anticipate weather swings: Mountain weather is famously fickle. Dark clouds or sudden chills? Reduce speed immediately. If conditions worsen, pull over safely. A quick check of the forecast before you leave can save the day!

Prioritise Breaks: Mountain driving, even at low speeds, is demanding. Regular breaks refresh your mind and body. Plan scenic stops to stretch and soak in the beauty – and share driving if you can!

Choose your ride wisely: Manual cars offer superior control on inclines and declines, letting you pick the perfect gear. Automatics can manage, but manuals often make for a smoother, less strenuous mountain drive.

Quick checks for peak performance:

- Heed road signs for gradients and hazards.
- Downshift if engine power drops.
- Match speed to steepness – slower is safer, uphill and down.
- Don't panic if your engine sounds different in low gears; it's normal.
- Snow or ice? Go extra slow, and ensure you have winter tyres.
- Always carry a complete road and first aid kit – be over-prepared with essentials like water, a charged phone, and survival items.
- Driving through mountains is an incredibly rewarding experience. By approaching it with caution and these essential tips, you're set for a safer, more exhilarating adventure. Buckle up, enjoy the breathtaking views, and have an incredible journey!



Industry highlights

- [2025 Tata Altroz facelift: Features, pricing, and specifications](#)
- [Toyota launches exclusive edition of Innova HyCross ZX\(O\) at ₹32,58,000](#)
- [Skoda Auto Volkswagen India Recall: Skoda Auto Volkswagen India to recall 47,235 cars over rear seatbelt concern](#)
- [Citroen C3 CNG Retrofitment: Citroen C3 now available with brand-authorised CNG retrofitment option](#)
- [TATA.ev launches 10 MegaChargers to boost e-mobility in India](#)
- [Tata Motors Announces Major Demerger: A New Era for Passenger and Commercial Vehicles](#)
- [India Unveils Groundbreaking Sodium-Ion Battery: Charges 80% in 6 Minutes, Reducing Lithium Dependency](#)
- [Maruti Suzuki 6 Standard Airbags: Maruti enhances safety in Alto K10, WagonR with 6 standard airbags](#)
- [Delhi's Bold Move: EV Charging Stations Every 5 Km to Boost Green Mobility](#)
- [India EV Super App: India Launches Super App to Revolutionize Electric Vehicle Charging](#)
- [Honda opens first EV concept store in Bengaluru, introduces subscription for Act](#)
- [Odisha to launch EV policy 2.0, targets 50% battery EV registrations by 2036](#)
- [MG Motors To Hike Prices From July 1: Why Prices Are Rising Again](#)
- [Prices of used cars 'artificially inflated': First-time buyers find new cars 'value for money' - Report](#)

Source: ET Auto, Evertiq, Times Now, Live Mint



Networking events

Ayvens India's impact at the 36th India CFO Summit in Ahmedabad!

Ayvens India proudly sponsored the 36th India CFO Summit **Platinum Sponsor** at Radisson Blu, Ahmedabad, on 16th May, 2025. This Bizintegration-organized event connected influential CFOs across industries.

Partnering with **Mercedes Benz** Landmark Cars Gujarat, we showcased the **Mercedes GLC & E-Class**, drawing significant attendee interest. These summits are vital hubs for CFOs to network and discuss the future of work.

Ayvens successfully engaged numerous participants. Out of over 100 attendees, many showed keen interest in our offerings, making the summit a great success.



Ayvens India's impact at the 37th India CFO Summit in Chennai!

Ayvens India proudly took center stage as a **Platinum Sponsor** at the 37th India CFO Summit, hosted by Bizintegration at the Radisson Blu, Chennai, on June 13, 2025. This premier event brought together a distinguished gathering of influential CFOs from across diverse industries.

Our collaboration with **Morris Garrages** proved highly successful, as we captivated attendees by showcasing the innovative **Windsor EV and Hector**. These industry summits serve as invaluable platforms, enabling CFO professionals to connect, exchange vital insights, and collectively shape the discourse on the evolving future of work.

Ayvens made a significant impression, drawing considerable interest from the more than 100 participants. The enthusiastic engagement and keen interest shown in our offerings made the summit a truly successful venture.

CSR chronicles

Driving impact: Our key projects for 2025-26

As we look ahead, we're excited to announce two pivotal projects for 2025-26, reinforcing our commitment to sustainability and community well-being:

Project green Gurugram: We are launching an ambitious afforestation initiative in Gurugram, India. This project involves the planting and dedicated maintenance of **7,500** trees over a three-year period, contributing significantly to local biodiversity and environmental health.

Safer roads ahead: Prioritising road safety, we aim to train **40,000** individuals across 11 Regional Transport Offices in major cities including Mumbai, Bengaluru, and Delhi. This extensive program will equip citizens with essential road safety knowledge and practices, fostering a safer commuting environment for everyone.

Beyond these new initiatives, we are also committed to continuing our support for the **Let's Read project**. Furthermore, we are thrilled to announce our participation in prominent sporting events: the **Tata Mumbai Marathon 2026** and the **Vedanta Half Delhi Marathon 2025**.

These initiatives underscore our dedication to creating a positive and lasting impact in the communities we serve. To learn more about our CSR initiatives, [please visit our website](#).

On the road: New arrivals



July



Kia Carens Clavis EV

Est. price: ₹16 lakh
Est. launch: July 2025

MG M9 EV

Est. price: ₹70 lakh onwards
Est. launch: July 2025



August



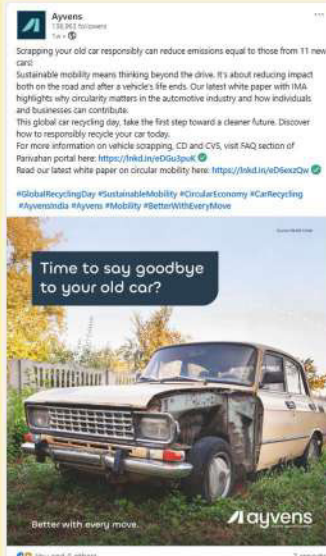
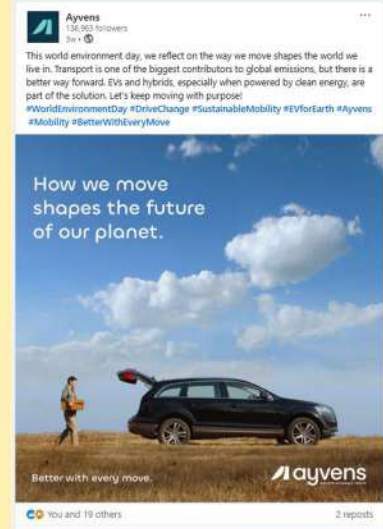
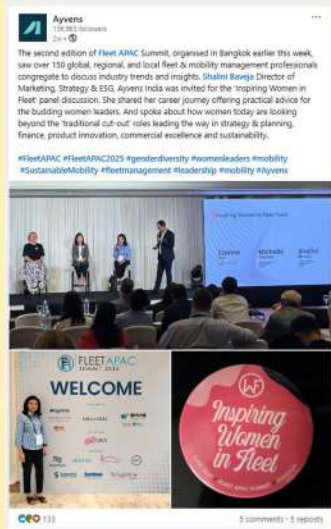
Mahindra BE 07

Est. price: ₹29 lakh
Est. launch: August 2025

Audi A5

Est. price: ₹50 lakh
Est. launch: August 2025

Social snippets



Trivia

- 1 In which country is the Nürburgring race track located?
- 2 What car is famously featured in the movie "Back to the Future"?
- 3 What is the name of the part that charges a car's battery while the engine runs?
- 4 Which fuel is commonly used in high-performance sports cars?