

# The Next Lap

March 2025

It is with great pleasure that we bring to you our monthly newsletter, The Next lap - March edition. Read through to know everything we've been up to and all the latest news in the world of mobility.

## Moving towards cleaner fuels

A white paper by Ayvens & IMA

We are thrilled to introduce our latest white paper, **Moving towards cleaner fuels**, developed in partnership with **IMA**. This in-depth report explores India's preparedness for embracing **vehicles powered by clean energy**, signifying a pivotal stride toward sustainable mobility.

The white paper sheds light on the current state of clean fuel adoption in India, with a focus on vehicles utilizing compressed natural gas (**CNG**), **hybrid** technology, and **electric** vehicles (EVs). It offers valuable insights into the challenges and opportunities that lie ahead in this transformative journey.



By leveraging in-depth surveys and analyzing governmental policies, this white paper provides a comprehensive overview of India's strides toward adopting clean fuels for passenger vehicles. Exploring **cleaner fuels** and providing **low-emission alternatives** to our customers is something that we actively do through our **consultancy services**. Moving towards cleaner fuels goes hand-in-hand with Ayvens' core of sustainable mobility.

We are confident that this research will serve as a valuable guide for industry stakeholders, policymakers, and consumers alike. At Ayvens, we are dedicated to driving sustainable mobility solutions and paving the way for a cleaner, greener future. This white paper underscores our unwavering commitment to tackling the critical challenges surrounding clean fuel adoption in India.

[Read now](#)

### The white paper explores:

- The challenges faced by customers who wish to switch to cleaner fuels**
- Current policies that aim to push the consumers towards EVs**
- Doubts about EVs**
- The role of hybrids in this transition**
- How passenger CNG vehicles are gaining traction**
- Other green fuel alternatives**

## Industry highlights

### India's auto parts companies eye a bigger share of the export market

An ACMA-BCG report has targeted Indian auto component exports to hit \$100 billion — nearly a fivefold increase from \$21 billion currently. [Read now](#)

### Kia Seltos 2025 launched at Rs. 11.13 - gets 3 new variants

Kia India has launched MY2025 updated Seltos in the country, starting at an ex-showroom cost of Rs. 11.13 lakh. The globally acclaimed SUV with over six lakh units sold, has received feature upgrades, and new variants with similar powertrain options in India. [Read now](#)

### MG Comet Blackstorm Edition launched

A couple of days after teasing it on social media handles, MG Motor has launched the Blackstorm Edition in the market. It is the fourth Blackstorm model in the MG lineup after Hector, Gloster, and Astor. Based on the top-spec Exclusive trim, the new Comet Blackstorm edition is priced at Rs 7.80 lakh in the Battery as a Service (BaaS) module with a battery rental of Rs 2.5 per km. [Read now](#)

### Skoda Auto VW in talks with JSW & Tata Motors for e-car deal

Skoda Auto Volkswagen India is in talks with JSW Group and Tata Motors to forge a licensing pact for electric car manufacturing. The move comes as discussions with Mahindra & Mahindra for an equal joint venture remain inconclusive due to differences over valuation, vehicle platform sharing, and key terms. [Read now](#)

### Mahindra launches the Scorpio-N Carbon Edition, celebrating 200,000 units sold with a bold design and signature SUV sophistication.

Mahindra & Mahindra launches the Scorpio-N Carbon Edition, celebrating 200,000 units sold with a bold design and signature SUV sophistication. [Read now](#)

### TATA.ev celebrates 2 lakh EVs on the road

TATA.ev celebrates 2 lakh EVs on the road by offering exclusive benefits for 45 days, encouraging new buyers and upgrades. [Read now](#)

### Electric vehicle sales down 1.9% in February due to challenges: Fada

Electric vehicle (EV) sales fell 1.9 per cent year-on-year (Y-o-Y) and 18.2 per cent month-on-month (M-o-M) to 139,026 units in February, according to data from the Federation of Automobile Dealers Association (Fada). [Read now](#)

### Greater Noida Authority to set up 15 EV charging stations

Greater Noida Authority to set up 15 stations to charge electric vehicles in 20 minutes. These stations will be located near commercial complexes, parks, and other high-footfall areas to ensure better accessibility. [Read now](#)

### Hyundai Santa Fe wins Women's Worldwide Car of the Year 2025 award

The Hyundai Santa Fe has been adjudged the World's Best Car for 2025 by the 82-strong, all-women panel of journalists who announced the Women's Worldwide Car of the Year (WWCOTY) awards. [Read now](#)

### Tesla India showroom locations finalised

Tesla has selected two showroom sites in India, Reuters reported while quoting anonymous sources. These include a space in Mumbai's Bandra Kurla Complex and a leased area in Delhi's Aerocity. Both are near the airport. [Read now](#)

### Mahindra Electric Origin SUVs create new record

Mahindra's XEV 9e and BE 6 eSUVs secured 30,179 bookings worth ₹8,472 crores on day one, nearly a third of India's 2024 EV sales. [Read now](#)

### Curvv.ev makes history

Tata Curvv.ev recorded the fattest EV drive from Kashmir to Kanyakumari in only 76 hours and 35 minutes (over 19 hours less than the incumbent record holder, the erstwhile Nexon EV MAX). It also successfully set 20 other national records. [Read now](#)

## Networking events

### Ayvens India shines bright at the 32<sup>nd</sup> India CFO Summit

Ayvens participated in the **32<sup>nd</sup> Edition** India CFO Summit held in **Mumbai** on **7<sup>th</sup> February 2025**. The event, organised by Bizintegration at the Ginger Airport Hotel, saw key players from the financial sector in attendance. With **Stellantis** as the OEM partner, **Jeep Compass** and **Citroen Basalt** were showcased during the event, attracting significant interest.

The summit proved to be a valuable platform for networking and brand visibility, with more than 100 attendees at the CFO Summit, many of whom expressed interest in Ayvens' offerings. The participation underscores Ayvens' commitment to strengthening its presence within the Indian market.



## CSR chronicles

### 'Let's Read' initiative at Mumbai & Gurugram

Ayvens partnered with United Way to support the **'Let's Read'** initiative in Mumbai and Gurugram. This initiative aims to nurture a **love for books** and **reading** amongst children living in marginalized communities. For numerous such children, the thought of owning a set of books remains an unattainable dream. By bringing the world of books into their lives, 'Let's Read' unlocks a universe of opportunities and imagination.

Our colleagues in **Mumbai** and **Gurugram** enthusiastically supported this commitment to social responsibility by visiting the schools in Mumbai and Gurugram by distributing books and engaging in activities with the children. The Gurugram events took place on **22<sup>nd</sup> January** and **3<sup>rd</sup> March** while the Mumbai event took place on **5<sup>th</sup> February 2025**.



### The children look forward to these events because:

- For many children these are the 1<sup>st</sup> set of storybooks they own
- They get to pick their own set of 5 books as per their choices
- They experience interactive and enthralling storytelling sessions
- The volunteers engage with the children through various activities like book reading sessions, book distribution and assisted reading sessions

## Making roads safe through road safety campaign

We're making great progress in ensuring safer roads through our collaboration with United Way! Together, we've been running training sessions for driving and awareness campaigns alongside Regional Transport Offices (RTOs). The results? A real, positive impact on road safety.

As of 31st January, 2025, our "United for Road Safety" program has successfully trained an amazing 12,687 people. Isn't that incredible? It's a testament to the dedication of Ayvens and United Way in making our roads safer for everyone.

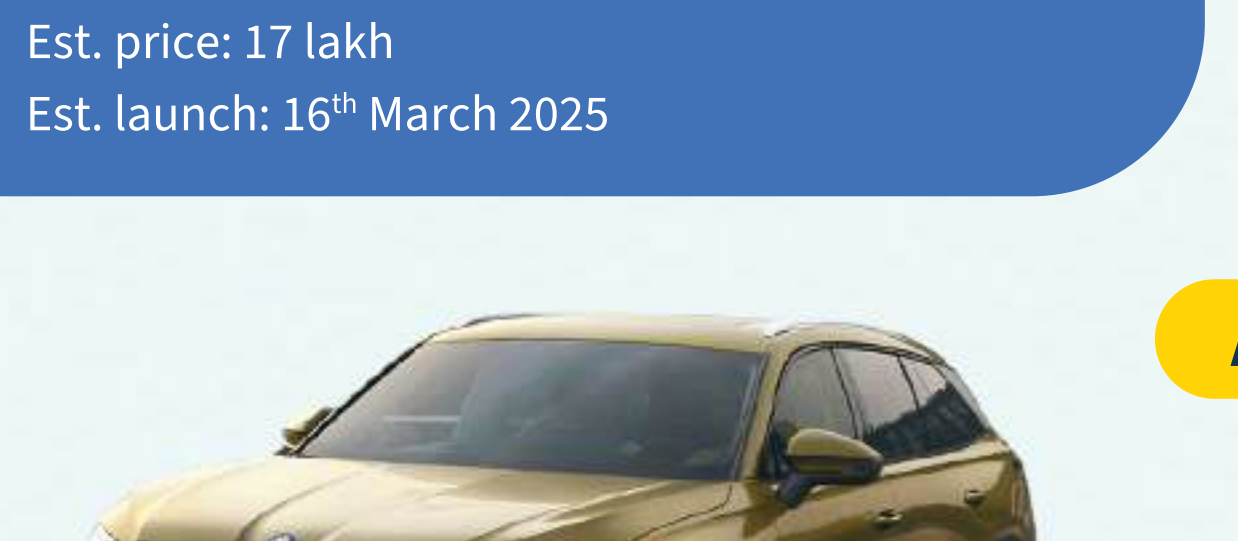
Now, here's the exciting part—some RTOs have gone above and beyond! Both the Thane and Nerul RTOs have exceeded their training targets, while Electronic City RTO is right on their heels, nearing its goal. This truly highlights how strong partnerships and community efforts can drive such meaningful change.

Here's a breakdown of the RTO-wise achievements compared to the targets:

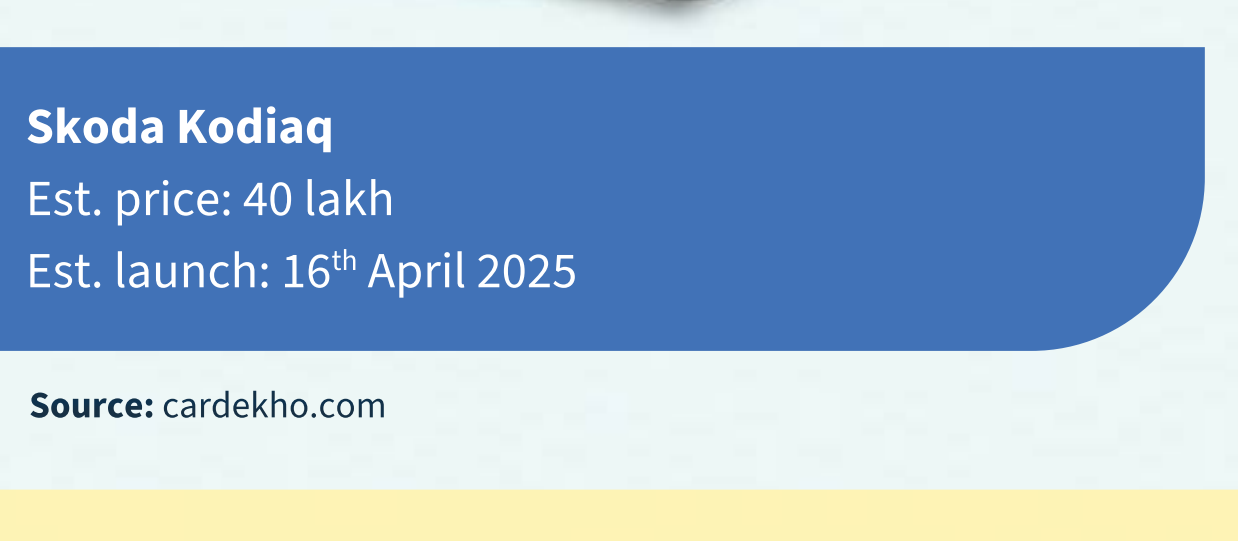
Name of RTO	Target	Achieved
Thane RTO	3000	4212
Nerul RTO	3000	5354
Electronic City RTO	2492	2492
Thane DCP Office	3000	629

But we're not stopping here. There's so much more to do, and we're committed to keeping this momentum going. Stay tuned for updates as we continue making a difference, one safe journey at a time!

## On the road: New arrivals



**Maruti e-Vitara**  
Est. price: 17 lakh  
Est. launch: 16<sup>th</sup> March 2025

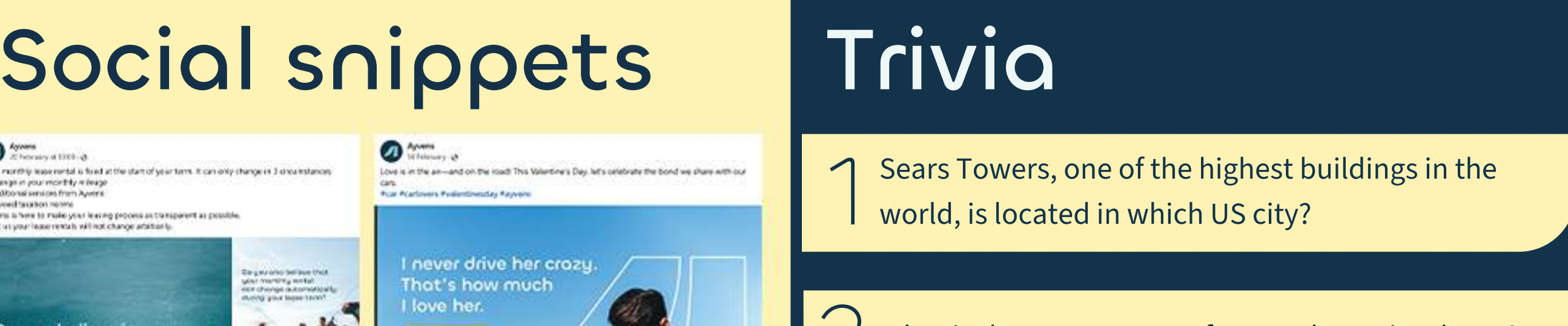


**Skoda Kodiaq**  
Est. price: 40 lakh  
Est. launch: 16<sup>th</sup> April 2025

Source: cardekho.com



**Kia EV6 2025**  
Est. price: 63 lakh  
Est. launch: 16<sup>th</sup> March 2025



**BMW 2 Series 2025**  
Est. price: 46 lakh  
Est. launch: April 2025

## Social snippets



## Trivia

1. Sears Towers, one of the highest buildings in the world, is located in which US city?
2. What is the correct name for your lower jaw bone?
3. What is the name of a literary or musical composition written by hand, as opposed to a printed copy?
4. From the mind of a great British Children's book author: 'It is our choices, **Harry**, that show what we truly are, far more than our abilities.' Name the author.
5. What is the name of an official of the Chinese Empire and also a type of fruit?

1. Chicago | 2. Mandible | 3. Manuscript | 4. J. K. Rowling | 5. Mandarin