

The Next Lap

November 2025

Welcome to the **November 2025** edition of **The Next Lap**. This month's newsletter provides a comprehensive look at the latest developments and the strategic insights defining the future of mobility at Ayvens India.

Mobility as a strategy

Why hybrid and CNG are gaining ground in India's mobility mix

As businesses and individuals rethink their mobility strategies post-festive season, the focus is shifting from trend-driven choices to practical, long-term solutions. Ayvens is at the forefront of this shift—offering flexible leasing models and multi-fuel fleet options that align with both sustainability goals and operational efficiency.

The Indian automotive market is undergoing a multi-fuel revolution. While EVs get the spotlight, hybrid and CNG vehicles are winning over consumers. Rising fuel costs and environmental concerns are prompting buyers to explore alternatives offering economic and ecological benefits. This shift is not a passing trend, given the compelling economic and logistical advantages hybrids and CNG offer Indian drivers.



The financial edge of CNG

CNG is a clear winner for budget-conscious consumers. Despite potential fuel price increases, it remains substantially more affordable per kilometer than petrol, offering significant long-term savings. CNG can cost up to 60% less to run, making it ideal for city commuters and fleet operators. While CNG vehicles have a slightly higher upfront cost than their petrol counterparts, the investment is quickly recovered through fuel savings, often within one or two years. The growing availability of factory-fitted CNG models from manufacturers like Maruti Suzuki, Tata, and Hyundai offers a seamless and reliable experience.

Ayvens supports this transition by offering tailored leasing solutions for CNG fleets, helping clients reduce operational costs while contributing to cleaner urban mobility.

The hybrid compromise

Hybrids are the ideal compromise for cleaner mobility without EV limitations. They blend petrol convenience with an electric motor's fuel-saving, low-emission benefits. Hybrids eliminate range anxiety and the need for dedicated charging infrastructure, by recharging via regenerative braking. With government incentives and expanding models, they deliver significant fuel efficiency and a reduced carbon footprint, especially in stop-and-go city traffic. This results in a smooth drive, cleaner performance, and substantial long-term fuel savings.

Smarter choices for business

For corporate fleets, the shift to hybrid and CNG vehicles is not just a sustainability initiative—it's a strategic decision. Ayvens crafts mobility solutions for businesses by optimising cost-efficiency, operations, and environmental impact. Hybrid and CNG offer a lower total cost of ownership (TCO) than petrol or diesel options, which are ideal for high-usage fleets. These cleaner alternatives also support ESG reporting by reducing emissions, helping meet regulatory and sustainability targets.

Why not all electric (yet)?

Slower-than-expected EV adoption in India gives hybrids and CNG an advantage. High EV purchase prices, limited public charging, and battery replacement cost concerns are key barriers. While the EV market expands, hybrids and CNG offer a more accessible and practical transition for most Indian consumers. They meet immediate needs for affordability and convenience without requiring major lifestyle shifts. For now, hybrids and CNG are the smart choice for saving money and driving cleaner on India's roads.

Stay vigilant: Our guide to preventing driver fatigue

Driving fatigue is a silent and dangerous risk on our roads, contributing to a significant number of accidents every year. While we often think of this danger during long-haul holiday trips, it can be just as perilous on short, routine journeys, such as a daily commute, where monotony can dull our senses. Your safety, and the safety of everyone on the road, starts with recognising the threat and taking proactive steps.



Here are some essential tips to keep you and your vehicle moving safely:

- **Start with a good night's sleep:**

The best journey begins before you even start the engine. A well-rested mind is your best defense against fatigue.

- **Don't ignore the signs:**

If you start yawning, your eyes feel heavy, or you're blinking a lot, it's a clear signal to stop. Find a safe spot for a quick 15-minute power nap. It makes a world of difference!

- **Take frequent breaks:**

Think of breaks as pit stops for your body. Taking a short break every two hours helps you stretch, grab a drink, and refresh your mind.

- **Go easy on night drives:**

It's natural for our bodies to wind down at night. If you can, stick to daytime driving to avoid fighting your body's natural sleep cycle.

- **Choose lighter snacks:**

A big meal can make you feel sluggish. Instead of a

heavy feast, go for lighter, healthier snacks that won't make you sleepy.

- **Treat coffee as a quick fix, not a solution:**

A coffee or energy drink can help in a pinch, but the effects don't last forever. The best and only long-term fix for tiredness is sleep.

- **Pay attention to car alerts:**

If your car has a drowsiness detection system, use it! These are great reminders, but don't wait for them to act—trust your own body.

- **Stay cool and ventilated:**

A stuffy, warm car can make you feel drowsy. Keep the cabin cool with the A/C or by opening a window for some fresh air.

- **Find a co-pilot for conversation:**

Chatting with a passenger or listening to an engaging podcast can keep your mind active. Just make sure your full attention stays on the road.

At the end of the day, listening to your body is the smartest move you can make. Stay safe out there!

ALD Automotive and LeasePlan merger is on track and steady!

We're reaching out with updates on the ALD Automotive and LeasePlan merger. If you haven't heard from us yet, rest assured we will be in touch with you soon.

For any questions, please contact your **customer relationship team**.



Industry highlights

- Government proposes sound alert systems for EVs from 2027 to enhance road safety.
- Skoda Octavia RS returns to India with limited 100 units, bookings open October 6.
- Hyundai unveils ₹45,000-crore investment roadmap for 26 new models and EV SUV by 2030.
- India is building a self-reliant EV battery materials ecosystem to boost local manufacturing.
- Mercedes-Benz Vision Iconic Concept revealed as a futuristic design for the digital era.
- Skoda Volkswagen explores joint operations with JSW Group to strengthen India presence.
- India's retail auto sales surge 5.2% in September on tax cuts and festive demand.
- Battery recycling emerges as key strategy for automakers to achieve sustainability goals.

Source: ET Auto, Autocar India, Reuters, India

Networking events

13th CHRO Confex and Awards

Ayvens India proudly served as the platinum sponsor for the **13th CHRO Confex and Awards**, held on 28 September, 2025, at the Vivanta Taj Hinjewadi in Pune. The esteemed event, hosted by Gainskills, convened influential CFOs from a wide range of industries for a day of networking and insights. In collaboration with **Mercedes-Benz Silverstar Pune**, we successfully showcased the **Mercedes-Benz GLC and E-Class**, garnering substantial attention from attendees. The summit proved highly productive for Ayvens, with significant interest expressed in our offerings by the over 150 attendees.

[Know more](#)



CSR chronicles

01 Four Wheels One Life: Road safety initiative

We are thrilled to announce the official launch of the **Four Wheels One Life** program in Maharashtra. The initiative was launched on 30 September, 2025 at the Kalyan RTO in Mumbai and was held with the excellent support of the RTO team. The venue offered a well-equipped training space and complete logistical assistance for the event, which brought together approximately 50 trainees for a session on defensive riding and driving techniques. The program commenced with a lamp-lighting ceremony led by Deputy RTO Mr. Ashutosh Barkul and Mr. Rajendra Sawant from Ayvens, symbolising a joint commitment to road safety. During the session, the Deputy RTO emphasised the significant benefits of such training for all road users. Following a formal session and vote of thanks, attendees were treated to a powerful street play on road safety, targeted at license applicants, before concluding the program with a collective pledge to drive safely.



This year, the program aims to train more than **10,000 license applicants** in Maharashtra. These one-hour sessions, held at RTOs, will focus on essential topics like **defensive driving, traffic discipline, and safe road behaviors**. Participants will receive a certificate from United Way Mumbai as a token of their commitment to responsible driving.

02 Launch of Afforestation Project 3 in Delhi

We are thrilled to announce the launch of our latest sustainability initiative, **Afforestation Project 3**, in the Army Equestrian Centre, Delhi Cantonment, Delhi. On 28 October, 2025, **14 passionate Ayvens volunteers** teamed up with our CSR partner, United Way, for an inspiring plantation drive. This incredible team helped kick off the effort to plant a total of **7,520 saplings** across a 2,500 square metre area, bringing us one step closer to our goal of a greener, healthier planet. We extend our gratitude to our volunteers and United Way for their dedication to this vital community project.



To learn more about our CSR initiatives, please visit our [website](#).

On the road: New arrivals

November 2025



Maruti Brezza

Price: Rs. 8.5 Lakhs*



Volkswagen Tayron

Price: Rs. 50 Lakhs*



Tata Sierra

Price: Rs. 15-25 Lakhs*

December 2025



Audi A5

Price: Rs. 50 Lakhs*



Tata Punch (Facelift)

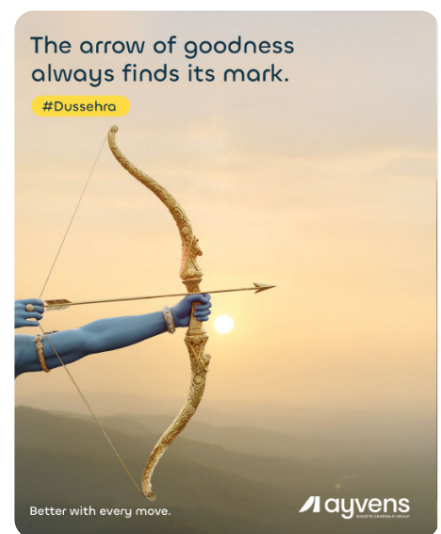
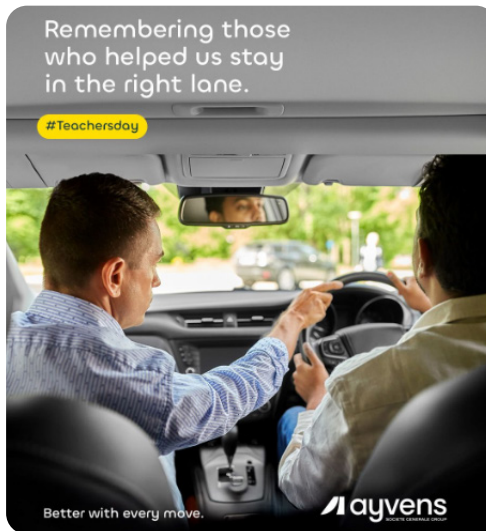
Price: Rs. 6.3-10.5 Lakhs*



Maruti e-Vitara

Price: Rs. 17-22.5 Lakhs*

Social snippets



Trivia

Emoji trivia

Guess the country

01. 🦠 + 🇦🇪 + 🇮🇸

02. 🏁 + 🇩🇪

03. 🛎️ + 🇩🇪

04. 🇩🇪 + 🇩🇪

05. 😡 + 🇩🇪 + 🇩🇪

1. Germany 2. Finland 3. Belgium
4. Iceland 5. Madagascar

01 Which country produces the most coffee in the world?

02 Which European nation was said to invent hot dogs?

03 Which popular soft drink was originally created as a medicine in the 19th century?

04 What is the common name for dried plums?

1. Brazil 2. Germany 3. Coca Cola 4. Prunes

Ayvens India

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