

The Next Lap

April 2026

Welcome to the April edition of **The Next Lap**. In this issue, we share updates from across Ayvens India, insights from the evolving mobility landscape, and a few engaging reads to keep things moving.

Stepping forward together as **Ayvens India Pvt. Ltd.**

We are pleased to share that the official merger order has been received, marking an important milestone in our journey as **Ayvens India Private Limited**. As part of this transition, we will now operate under the unified Ayvens identity.

If you have any queries, require support, or need any additional documentation, please feel free to reach out to Team Ayvens.



New entity name:

Ayvens India Private Limited

Corporate & registered address:

Ayvens India Pvt. Ltd.

4th Floor, D-Wing, Jolly Board Tower, I-Think Techno Campus,
Kanjurmarg East, Mumbai 400042

Digital platform:

My Ayvens (portal and mobile app): <https://my.ayvens.co.in/>

If you are a first-time user, please download the app and register to get started.

Harmonised Ayvens support touchpoints

Customer Support:

Toll-free support

1800-209-5253

(For RSA dial Toll free and select 1)

WhatsApp

8422095253

Customer Care Email:

india.care@ayvensindia.com

My Ayvens portal (website)

<https://my.ayvens.co.in/>

GET IT ON
Google Play

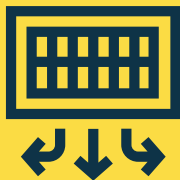
Download on the
App Store

Support Number and WhatsApp is available from Monday to Friday (8:30am to 7:30pm) and on Saturday (9am to 6pm). Road Side Assistance (RSA) is available 24 hours, 7 days a week.



Seasonal allergies and car cabin health: Peaks between March to April

As temperatures rise and flowers begin to bloom, March–April also mark the peak of seasonal allergies across many parts of India. While most people prepare their homes and routines for allergy season, one important environment often gets overlooked — your car cabin. For daily commuters, long-distance travellers, and anyone spending extended time on the road, maintaining a clean and allergen-free cabin is essential for both comfort and safe mobility. Sneezing fits, watery eyes, or irritation while driving can reduce focus and increase fatigue, making cabin health a key aspect of safe seasonal mobility.



Cabin air filter: Your first line of defence

- **Why it's necessary:** Your cabin filter traps pollen, dust, and pollutants before they enter the car. During the March–April allergy peak, a clogged filter can cause sneezing, dryness, and discomfort while driving — reducing focus and driving safety.
- **Quick tip:** Replace or clean your cabin filter at the start of the season for cleaner, healthier air inside the car.



Clean your air vents before summer

- **Why it's necessary:** Dust and microparticles accumulate in AC vents during winter. Once the AC is used frequently again, these irritants blow directly into the cabin — often triggering allergies and bad odours.
- **Quick tip:** Use a vent brush or have your vents professionally cleaned to prevent dust from circulating.



Keep pollen out of the cabin

- Why it's necessary: Cars easily collect pollen when windows are down or doors stay open for too long. These allergens settle on seats, dashboards, and AC ducts, causing irritation during every ride.
- Quick tip: Use your AC's "recirculation mode" in green or dusty areas, and keep windows closed during high-pollen times.



Interior sanitisation for a healthier cabin

- Why it's necessary: Warm weather creates the perfect environment for bacteria, mould, and allergens to multiply inside your car — especially in fabric seats, floor mats, and AC ducts. This can trigger coughing, sneezing, and fatigue.
- Quick tip: Opt for a seasonal interior sanitisation to remove hidden dust, microbes, and allergens.

Cars you love at rentals you can't resist.

Ayvens India teams up with MG Motor to provide EVs at attractive lease rentals.

COMET EV

~~₹18,633~~

₹15,804*/month

ZS EV

~~₹40,072~~

₹37,057*/month

WINDSOR EV

~~₹31,205~~

₹28,860*/month



Login and generate quotes



*T&C apply Lease rentals are for Gurgaon, 40,000kms, and 48 months. Visual appearance of cars may differ.



Industry highlights

- The French automaker is leaving no stone unturned to ensure that its iconic brand now in an all-new avatar, will strike all the right chords when it hits Indian.¹
- Maruti reports more 'helmets in showrooms' as GST rate cut encourages first-time.²
- Auto Industry Q3 Sales: Maruti and Hyundai See Sales Surge as GST Rate Cut Attracts First-Time Car Buyers.³
- Indian auto component makers cheer the India-EU trade deal, while luxury car brands see long-term demand boost as import duties ease, even as local automakers' stocks slip.⁴
- Retail auto sales in India grew by approximately 15 percent year on year, driven by tax reforms, improved financing conditions, and strong consumer demand across segments.⁵
- Automotive manufacturers are accelerating charging infrastructure development to support EV adoption.⁶
- Tata Motors plans to expand charging points significantly, including fast charging networks across multiple locations.⁷
- The Government of India is preparing to introduce stricter fuel efficiency norms under the next phase of Corporate Average Fuel Efficiency regulations. This is expected to accelerate the shift towards electric and hybrid vehicles across corporate fleets.⁸

Upcoming vehicle launches

New launches



Mahindra Bolero 2026

Est. price: ₹12 lakh*



Hyundai IONIQ 6

Est. price: ₹65 lakh*



Volkswagen Tayron R-Line

Est. price: ₹50 Lakhs*



MG Hector Plus Est.

EST. price: ₹19.49 Lakhs*



MG Hector Est.

Est. price: ₹11.99 Lakhs*

Upcoming launches



Mercedes-Benz CLA Electric

Est. price: ₹65 Lakhs*



MG Majestor

Est. price: ₹43.25 Lakhs*



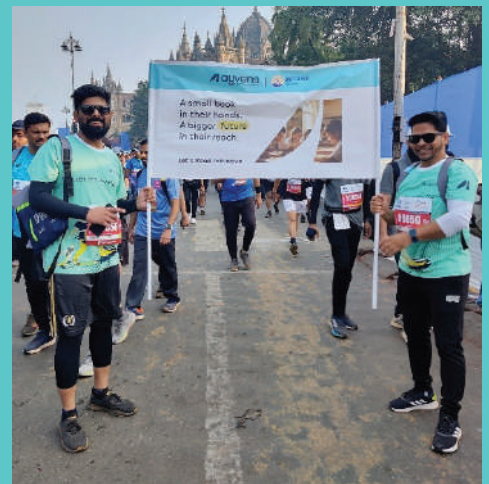
Audi A6 2026

Est. price: ₹70 Lakhs*

CSR initiatives

Tata Mumbai Marathon

Team Ayvens made a powerful mark at the Tata Mumbai Marathon 2026, joining thousands of participants in one of India's most iconic running events. For Ayvens, it was more than just a marathon — it was a meaningful blend of endurance, purpose, and community impact. Ayvens runners took on the challenge not only to test their limits but to create change beyond the racecourse. By participating, Team Ayvens proudly supported United Way Mumbai's "Let's Read" initiative, helping bring the joy of reading to children from marginalised communities. Every kilometre completed contributed to nurturing young minds and building brighter learning opportunities. From early morning energy to the final sprint towards the finish line, the marathon showcased the very best of Ayvens — commitment, teamwork, perseverance, and social responsibility.



Ayvens at the Let's Read initiative in Mumbai

Ayvens volunteers spent a wonderful morning participating in the Let's Read initiative with United Way Mumbai at Dr Datta Samant Madhyamik Vidyalay, Mumbai. The session brought together Ayvens volunteers and students from 6th to 9th standard, with approximately 200 children. Through storytelling, assisted reading, and interactive activities, the initiative helped spark curiosity and strengthen reading habits—creating meaningful moments of learning and connection for young readers.



Networking events

Ayvens at the IMA India CFO Roundtable 2026

At the IMA India CFO Roundtable on 12th February in Goa, Ayvens engaged with finance leaders on how mobility aligns with today's strategic priorities. A live survey during the session highlighted cost optimisation (38%) and risk mitigation (35%) as top focus areas for CFOs. Sarvesh Joshi, Director, Finance and Legal at Ayvens, shared how cost-effective and sustainable mobility can support these priorities and strengthen business efficiency.



Ayvens at the 40th India CFO Summit 2026

Ayvens was the Platinum Partner at the 40th India CFO Summit 2026, alongside Mahindra Electric Origin SUVs organised by Biz integration at Ginger Mumbai International Hotel, Mumbai. Mohammad Imran Qureshi, Associate Vice President, New Business at Ayvens shared sharp insights on cost-effective, sustainable mobility for businesses, while Mahindra showcased the Electric XEV 9e and XEV 9S, reinforcing our joint focus on future-ready corporate mobility.



Social snippets



Trivia

01. India's first traffic signal was installed in which city, and in which year?
02. Which is the only continent with no traffic lights?
03. Which Indian River is older than the Himalayas?
04. How long does a plastic bottle take to decompose?
05. Which Indian airport runs entirely on solar power?

1. Kolkata in 1928, 2. Antarctica, 3. Narmada, 4. About 450 Years, 5. Cochin International Airport



ALD Automotive Private Limited

Corporate & Registered office - 4th Floor, Wing D, Jolly Board Tower, I-Think Techno Campus, KanjurMarg (East), Mumbai 400042

www.ayvens.com/en-in | Toll free helpline no: [1800 209 5253](tel:18002095253)